



LOCA GUIDELINE



Navigation Page

Content	Page
LOGO	3
COLOR	4
FONT	6
ELEMENTS	11
PHOTOGRAPHY	12
MOCKUPS	13
CONTACT PAGE	14

Logo

MAIN LOGO FEATURES



LOW CARB LOW CALORIE

LOGO VARIATION



GRID



Logo Mark

Word Mark

Color Palette

Hex Code
#642408

Hex Code
#A84F28

Hex Code
#E1A991

Hex Code
#F2EDD0

Hex Code
#88AF2A

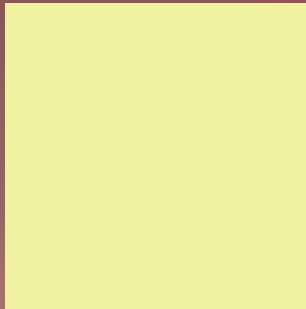
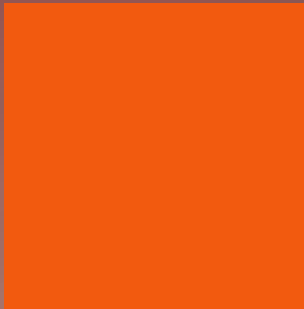
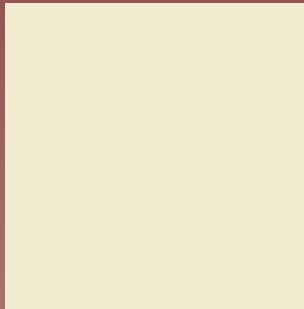
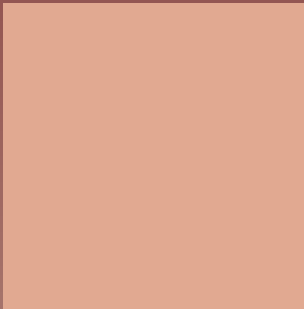
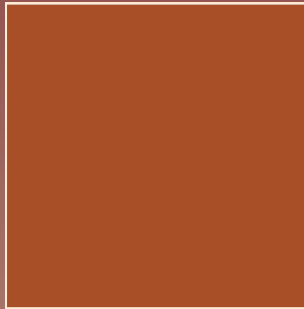
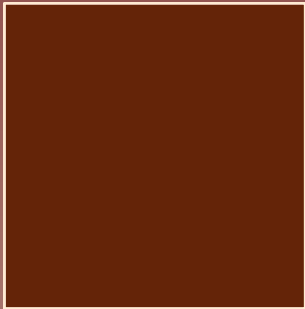
Hex Code
#F25A0F

Hex Code
#E30613

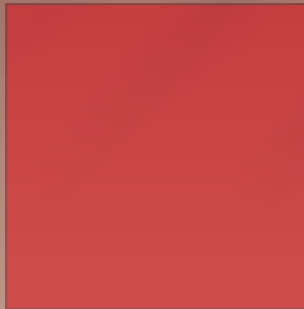
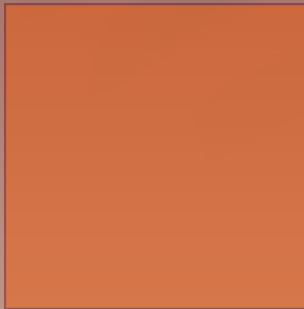
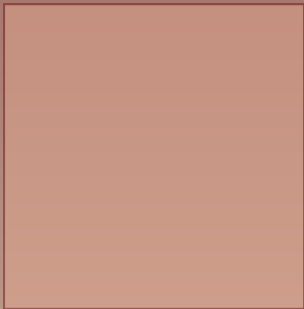
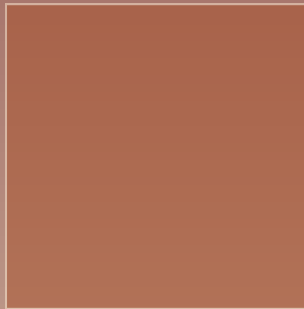
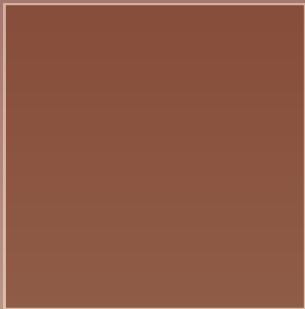
Hex Code
#F0F2A2

Color Tint

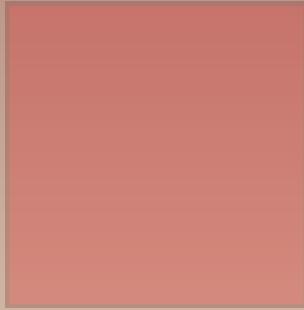
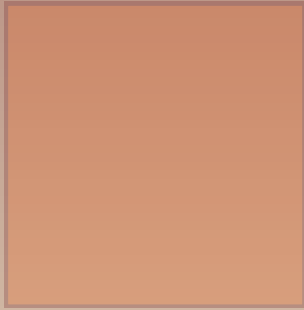
100%



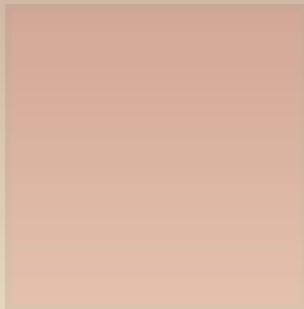
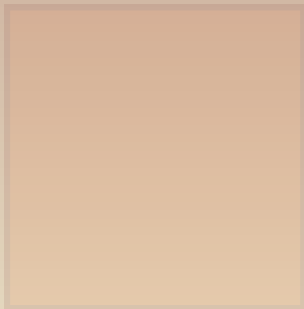
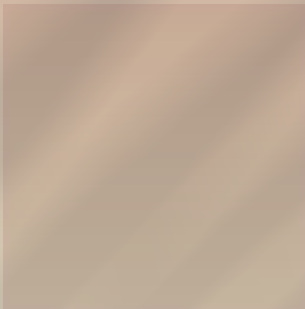
50%



25%



10%



Font

ARABIC FONTS

DG JORY

REGULAR

BOLD

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ
ف ق ك ل م ن ه و ي

!@#%&*()_+=

1234567890

Aa

Font

ARABIC FONTS

CAIRO

REGULAR

SEMIBOLD

BOLD

أ ب ت ث ج ح خ د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي

!@#\$%^&*()_+=

1234567890

Aa

Font

ARABIC FONTS

SUKAR

REGULAR

BOLD

أ ب ت ث ج ح خ د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي

!@#\$%^&*()_+=

1234567890

Aa

Font

ARABIC FONTS

GE SS UNIQUE

LIGHT

BOLD

أ ب ت ث ج ح خ د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي

!@#\$%^&*()_+=

١٢٣٤٥٦٧٨٩٠

Aa

Font

ENGLISH FONTS

BUGAKI

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

!@#\$%^&*()_+=

1234567890

Aa

Elements, Shapes, & Illustrations



Illustration 1



Illustration 3



Illustration 5



Element 1



Illustration 2



Illustration 4



Illustration 6

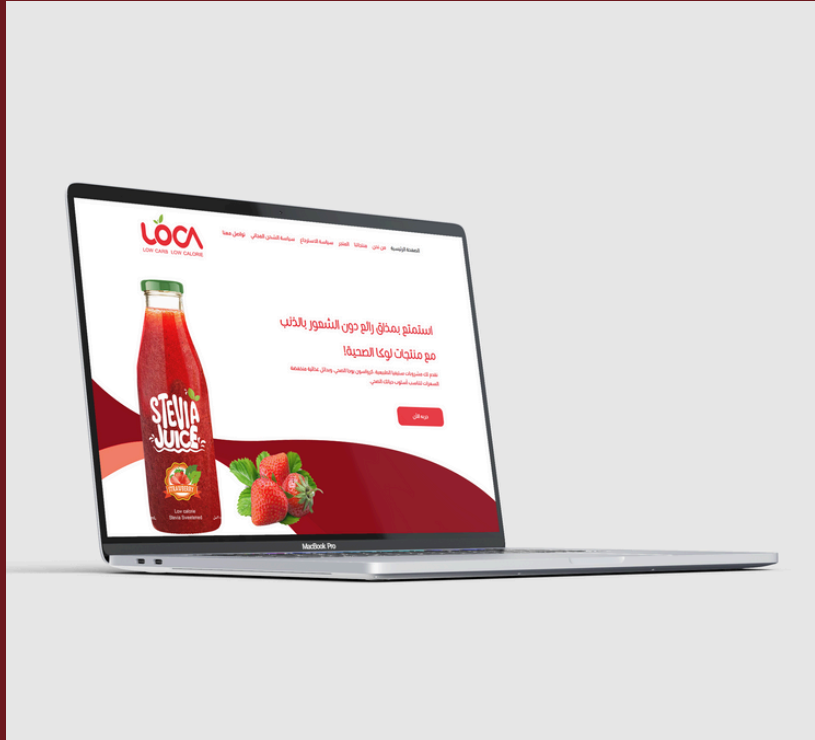


Element 2

Photography



Print & Digital Mockups



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